**THIS SUPPLEMENTAL APPLICATION IS ATTACHED TO AND FORMS A PART OF THE CAPMEDIA AND ENTERTAINMENT APPLICATION. IT IS SUBJECT TO THE SAME TERMS AND PROVISIONS INCLUDED IN THAT APPLICATION, INCLUDING THOSE CONCERNING REPRESENTATIONS MADE AND STATED FRAUD WARNINGS**

|  |
| --- |
| Applicant Name:       |
| **(Proposed Named Insured)** |

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| --- |
| book publishing |

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| --- | --- |
| A.1  | Types of books published: |

|  |  |  |  |
| --- | --- | --- | --- |
| **Type** | **Percent** | **Type** | **Percent** |
| Biography / Autobiography: |    % | Investigative: |    % |
| Celebrity: |    % | Medical: |    % |
| Classics: |    % | Personal Betterment: |    % |
| Fiction: |    % | Political / Social Commentary: |    % |
| Finance: |    % | Reference / Textbooks: |    % |
| Health / Fitness: |    % | Religious: |    % |
| History: |    % | Travel |    % |
| Hobbies: |    % | Other, please describe:       |    % |
| How-to General: |    % |
| How-to Technical: |    % | Total:  | 100% |

|  |  |  |
| --- | --- | --- |
| A.2 | Does the Applicant have a written procedure for clearing book titles to prevent infringement of any trademark? | [ ]  Yes [ ]  No |
| A.3 | Do reporters and journalists engage in investigative reporting or investigative journalism? | [ ]  Yes [ ]  No |
| A.4 | Are authors required to indemnify and hold harmless the Applicant/publisher by written contract or agreement? | [ ]  Yes [ ]  No |
| A.5 | Are authors required to warrant the originality of their work? | [ ]  Yes [ ]  No |

|  |
| --- |
| magazine / newspaper publishing |

|  |  |
| --- | --- |
| B.1 | Schedule of publications: |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Location (City / State)** | **Frequency** | **Circulation** | **Format** |
|       |       |       |       |       |
|       |       |       |       |       |
|       |       |       |       |       |
|       |       |       |       |       |
|       |       |       |       |       |

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| --- | --- | --- |
| B.2 | Percentage of duplication if more than 2 publications: |    % |
| B.3 | Circulation Area: |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| [ ]  | International | [ ]  | National | [ ]  | Regional | [ ]  | Metro | [ ]  | Suburban |
| [ ]  | Rural | [ ]  | College | [ ]  | Controlled | [ ]  | Other, please describe       |

|  |  |
| --- | --- |
| B.4 | Please list special publications, such as professional journals, directories, brochures, etc:       |
| B.5 | Are “Letters to the Editor” edited? | [ ]  Yes [ ]  No |
| B.6 | Do any of the publications focus on investigative reporting or investigative journalism? | [ ]  Yes [ ]  No |
|  | If yes, describe how editorial staff ensures accuracy of content:       |
| B.7 | Percentage of content contributed by the following: |

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Percent** |  | **Percent** |
| Employees: |    % | News / Feature Services: |    % |
| Freelance Writers / Stringers: |    % | Volunteers: |    % |

|  |
| --- |
| author – book / journal / article / play |

|  |  |
| --- | --- |
| C.1  | Title of work to be insured:       |
| C.2 | Name and Address of Publisher:       |
| C.3 | Synopsis of publication:       |
| C.4 | Projected publication date: |       |
| C.5 | Type of Work: |

|  |  |
| --- | --- |
| **Type** | **Type** |
| [ ]  | Celebrity / Tell-all | [ ]  | Poetry |
| [ ]  | Fiction | [ ]  | Religious |
| [ ]  | Historical / Biographical | [ ]  | Social / Political Commentary |
| [ ]  | How to | [ ]  | Technical |
| [ ]  | Investigative Reporting / Expose | [ ]  | Other, please describe:       |

|  |  |  |
| --- | --- | --- |
| C.6 | Will work be self-published? | [ ]  Yes [ ]  No |
|  | If Yes, describe how work will be distributed:       |
| C.7 | Does the work include information on living persons or events? | [ ]  Yes [ ]  No |
|  | If Yes, has author / publisher verified the accuracy of information provided by sources? | [ ]  Yes [ ]  No |
|  | If no, please explain:       |
| C.8 | Does the work include information on a deceased person or events? | [ ]  Yes [ ]  No |
|  | If Yes, have written releases been obtained from personal representatives, heirs or owners of such rights?  | [ ]  Yes [ ]  No |
|  | If No, please explain:       |
| C.9 | Have written releases been obtained from persons or entities: |
|  | 1. Quoted or paraphrased?
 | [ ]  Yes [ ]  No |
|  | 1. Appearing in photographs or artistic representations?
 | [ ]  Yes [ ]  No |
|  | 1. Contributing material to the work?
 | [ ]  Yes [ ]  No |
|  | If No for (a), (b) or (c), please explain in detail: |
| C.10 | Has the work been reviewed by legal counsel? | [ ]  Yes [ ]  No |
|  | If Yes, please provide a copy of counsel’s vetting letter. |
| C.11 | Will work be revised, serialized or published in a condensed version during proposed policy term? If yes: | [ ]  Yes [ ]  No |
|  | 1. Please specify details:
 |
|  | 1. Estimated revenues:
 |       |
|  | 1. Attach contract with publisher.
 |
| C.12  | Describe any related materials or activities contemplated in conjunction with the work, such as tapes, CD’s, audio-visual aids, movie rights, advertising/promotional activities:       |

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| --- |
| personal appearance / media contributor |

|  |  |
| --- | --- |
| D.1 | Public speaking engagements, guest appearances on television, radio or internet programs:       |
|  | 1. Number of engagements or appearances per year:
 |       |
|  | 1. Please describe the program format, Applicant’s participation in the program and content discussed:
 |
| D.2 | Contributing editor, author, free lance writer or advisor for third party publications: |
|  | 1. Please list publications which Applicant has been a contributor or advisor:
 |
|  | 1. Please describe the general subject matter of articles:
 |
| D.3 | Appearances as an actor, announcer, spokesperson or endorser for third party advertisements or any products or services: |
|  | 1. Number of appearances per year:
 |       |
|  | 1. List clients for which the Applicant has made appearances:
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| --- | --- | --- |
|  |  |       |
| **Signature of authorized representative of Applicant** |  | **Title** |
|       |  |       |
| **Type / Print name of authorized representative** |  | **Date** |