**THIS SUPPLEMENTAL APPLICATION IS ATTACHED TO AND FORMS A PART OF THE CAPMEDIA AND ENTERTAINMENT APPLICATION. IT IS SUBJECT TO THE SAME TERMS AND PROVISIONS INCLUDED IN THAT APPLICATION, INCLUDING THOSE CONCERNING REPRESENTATIONS MADE AND STATED FRAUD WARNINGS**

|  |
| --- |
| Applicant Name: |
| **(Proposed Named Insured)** |

|  |
| --- |
| book publishing |

|  |  |
| --- | --- |
| A.1 | Types of books published: |

|  |  |  |  |
| --- | --- | --- | --- |
| **Type** | **Percent** | **Type** | **Percent** |
| Biography / Autobiography: | % | Investigative: | % |
| Celebrity: | % | Medical: | % |
| Classics: | % | Personal Betterment: | % |
| Fiction: | % | Political / Social Commentary: | % |
| Finance: | % | Reference / Textbooks: | % |
| Health / Fitness: | % | Religious: | % |
| History: | % | Travel | % |
| Hobbies: | % | Other, please describe: | % |
| How-to General: | % |
| How-to Technical: | % | Total: | 100% |

|  |  |  |
| --- | --- | --- |
| A.2 | Does the Applicant have a written procedure for clearing book titles to prevent infringement of any trademark? | Yes  No |
| A.3 | Do reporters and journalists engage in investigative reporting or investigative journalism? | Yes  No |
| A.4 | Are authors required to indemnify and hold harmless the Applicant/publisher by written contract or agreement? | Yes  No |
| A.5 | Are authors required to warrant the originality of their work? | Yes  No |

|  |
| --- |
| magazine / newspaper publishing |

|  |  |
| --- | --- |
| B.1 | Schedule of publications: |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Location (City / State)** | **Frequency** | **Circulation** | **Format** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

|  |  |  |
| --- | --- | --- |
| B.2 | Percentage of duplication if more than 2 publications: | % |
| B.3 | Circulation Area: | |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | International |  | National |  | Regional |  | Metro |  | Suburban |
|  | Rural |  | College |  | Controlled |  | Other, please describe | | |

|  |  |  |
| --- | --- | --- |
| B.4 | Please list special publications, such as professional journals, directories, brochures, etc: | |
| B.5 | Are “Letters to the Editor” edited? | Yes  No |
| B.6 | Do any of the publications focus on investigative reporting or investigative journalism? | Yes  No |
|  | If yes, describe how editorial staff ensures accuracy of content: | |
| B.7 | Percentage of content contributed by the following: | |

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Percent** |  | **Percent** |
| Employees: | % | News / Feature Services: | % |
| Freelance Writers / Stringers: | % | Volunteers: | % |

|  |
| --- |
| author – book / journal / article / play |

|  |  |  |
| --- | --- | --- |
| C.1 | Title of work to be insured: | |
| C.2 | Name and Address of Publisher: | |
| C.3 | Synopsis of publication: | |
| C.4 | Projected publication date: |  |
| C.5 | Type of Work: | |

|  |  |  |  |
| --- | --- | --- | --- |
| **Type** | | **Type** | |
|  | Celebrity / Tell-all |  | Poetry |
|  | Fiction |  | Religious |
|  | Historical / Biographical |  | Social / Political Commentary |
|  | How to |  | Technical |
|  | Investigative Reporting / Expose |  | Other, please describe: |

|  |  |  |
| --- | --- | --- |
| C.6 | Will work be self-published? | Yes  No |
|  | If Yes, describe how work will be distributed: | |
| C.7 | Does the work include information on living persons or events? | Yes  No |
|  | If Yes, has author / publisher verified the accuracy of information provided by sources? | Yes  No |
|  | If no, please explain: | |
| C.8 | Does the work include information on a deceased person or events? | Yes  No |
|  | If Yes, have written releases been obtained from personal representatives, heirs or owners of such rights? | Yes  No |
|  | If No, please explain: | |
| C.9 | Have written releases been obtained from persons or entities: | |
|  | 1. Quoted or paraphrased? | Yes  No |
|  | 1. Appearing in photographs or artistic representations? | Yes  No |
|  | 1. Contributing material to the work? | Yes  No |
|  | If No for (a), (b) or (c), please explain in detail: | |
| C.10 | Has the work been reviewed by legal counsel? | Yes  No |
|  | If Yes, please provide a copy of counsel’s vetting letter. | |
| C.11 | Will work be revised, serialized or published in a condensed version during proposed policy term? If yes: | Yes  No |
|  | 1. Please specify details: | |
|  | 1. Estimated revenues: |  |
|  | 1. Attach contract with publisher. | |
| C.12 | Describe any related materials or activities contemplated in conjunction with the work, such as tapes, CD’s, audio-visual aids, movie rights, advertising/promotional activities: | |

|  |
| --- |
| personal appearance / media contributor |

|  |  |  |
| --- | --- | --- |
| D.1 | Public speaking engagements, guest appearances on television, radio or internet programs: | |
|  | 1. Number of engagements or appearances per year: |  |
|  | 1. Please describe the program format, Applicant’s participation in the program and content discussed: | |
| D.2 | Contributing editor, author, free lance writer or advisor for third party publications: | |
|  | 1. Please list publications which Applicant has been a contributor or advisor: | |
|  | 1. Please describe the general subject matter of articles: | |
| D.3 | Appearances as an actor, announcer, spokesperson or endorser for third party advertisements or any products or services: | |
|  | 1. Number of appearances per year: |  |
|  | 1. List clients for which the Applicant has made appearances: | |

|  |  |  |
| --- | --- | --- |
|  |  |  |
| **Signature of authorized representative of Applicant** |  | **Title** |
|  |  |  |
| **Type / Print name of authorized representative** |  | **Date** |